Challenge: Transforming Space and Category Data into Profitable Business Intelligence

Your company is inundated with space and category management data: UPC codes, SKU numbers, product and fixture attributes, store and department dimensions, sales results and more. Because this vast amount of data is distributed throughout your organization, it can be hard to access, slow to deliver, and often, conflicting and inaccurate. It’s challenging enough to control raw data, let alone use it to its full potential. To make timely, accurate decisions that drive profits, you must effectively manage your space and category information as well as transform it into meaningful business intelligence.

Solution: Integrating and Exploiting Your Space and Category Information

To achieve absolute data integrity, consistency and integration, rely on JDA’s Intactix® Knowledge Base to efficiently create, store, manage, analyze and share your space and category information. As the central hub for JDA’s market-leading, fully integrated Space & Category Management solution suite, this powerful state-of-the-art relational data mart enables you to effortlessly manage planograms, fixtures, floorplans, store/cluster data, product attributes and performance information.

Providing fast, wide-scale access to your company data within one system, Intactix Knowledge Base simplifies the time-consuming task of database administration and maintenance so you can reallocate resources to more profitable activities. Enjoy trouble-free planogram/floorplan maintenance based on user-defined hierarchies or groupings, and maintain critical relationships between planograms, floorplans, products and stores for detailed tracking and analysis. With Intactix Knowledge Base, you’ll combine robust business intelligence with critical decision support to drive profitability and customer satisfaction.

Enjoying an Easy-to-Use Solution Right “Out-of-the-Box”

Profit from business intelligence without extensive customization! Supporting SQL Server and Oracle environments, Intactix Knowledge Base is easily installed and configured to deliver the broad data that addresses your space and category management needs.

Key Intactix Knowledge Base Extended Solution Capabilities:

- **Intactix Knowledge Server** enables version control as well as informed offsite decisions and category review, audit and analysis with direct access to space-based reporting, planograms and product information plus modified data upload/validation to Intactix Knowledge Base
- **Web Publisher** saves time and money by automatically generating planogram and floorplan documents that are stored in a secure Web site accessible to remote users via company intranet or the Internet
- Supported by a leading consumer goods product images provider, **Products & Images by Intactix** significantly boosts efficiencies and saves resources by automating the product attribute and image update process for new and existing products
- **Planogram Exchange Management** facilitates trading partner collaboration by seamlessly managing planograms and product information from a variety of external sources in a single database
- **Category Advisor** drives brand and category growth by integrating planograms and critical retailer point-of-sale data for effective consumer-centric space and assortment management
- **Planogram Generator** satisfies customers fast by automating the high-volume production of optimized, store-specific planograms, taking into account user-defined merchandising instructions, fixtures, assortments and performance data
Intactix Knowledge Base needs. With functionality that ensures a user-friendly, straightforward experience, you can effortlessly oversee your database using optimized user, security and activities supervision solutions. Maintaining Microsoft design standards, Intactix Knowledge Base capitalizes on Windows-styled customizable toolbars, menus and shortcut bars so users can quickly get up to speed with minimal assistance and training.

**Saving Resources, Streamlining Productivity**

Intactix Knowledge Base saves you hours of time by eliminating tedious, manual processes. You can instantly make changes across thousands of planograms and hundreds of floorplans. With a single mouse click, you can print planograms and floorplans for an entire store. And to ensure timely delivery of critical data, the solution processes updates immediately or automatically on user-defined dates and times for increased productivity without adding staff.

**Achieving Real Results with Powerful Analysis**

Gain answers to complex profitability questions. Intactix Knowledge Base enables you to quickly ascertain the number of stores stocking each product, the products comprising a particular planogram and the planograms encompassing each floorplan. Further strengthen analysis by producing reports and charts tailored to your specific needs. Leveraging detailed analytic capabilities, you’ll empower your organization to make results-oriented decisions.

**Maximizing Return on Investment with Integrated Solutions**

At the heart of the JDA Space & Category Management applications – including Space Planning, Floor Planning and Efficient Item Assortment – Intactix Knowledge Base drives strategic decisions enterprise-wide. You can simply create demand-based planograms by integrating assortment plans with space plans. Intactix Knowledge Base takes business intelligence even further by supporting JDA’s powerful merchandising, planning, forecasting and replenishment solutions – delivering complete integration of all facets of your business, from high-level goal setting to merchandise execution.

By synchronizing customer-based space and category needs with production and distribution plans, you’ll boost consumer demand, satisfaction and sales. Additionally, you can also augment your space and category management initiatives with an array of Intactix Knowledge Base extension solutions to further expand your investment.

**About JDA Software Group, Inc.**

JDA® Software Group, Inc. (NASDAQ: JDAS), The Supply Chain Company®, is the leading provider of innovative supply chain management, merchandising and pricing excellence solutions worldwide. JDA empowers more than 6,000 companies of all sizes to make optimal decisions that improve profitability and achieve real results in the discrete and process manufacturing, wholesale distribution, transportation, retail and services industries. With an integrated solutions offering that spans the entire supply chain from materials to the consumer, JDA leverages the powerful heritage and knowledge capital of acquired market leaders including i2 Technologies®, Manugistics®, E3®, Intactix® and Arthur®. JDA’s multiple service options provide customers with flexible configurations, rapid time-to-value, lower total cost of ownership and 24/7 functional and technical support and expertise.